



FOR IMMEDIATE RELEASE:

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**Johnny Mac's Sporting Goods Announces their
2016 Elite Vendor of the Year**

St. Louis, MO – Johnny Mac's Sporting Goods presented their 2016 Elite Vendor of the Year Award to Holloway Sportswear, of Sydney Ohio.

Since 1946, Holloway has helped unite Teams under one common identity so they can grow and achieve as one. This relentless focus on reaching their full potential has helped them to build a reputation for industry leading customer service, excellent inventory availability, and unmatched product quality. For over 75 years, Holloway has been focused on delivering premium sportswear and award jackets to millions of athletes. As a leading provider of gear for team sports, Holloway has earned a loyal following in the athletic community.

"Johnny Mac's couldn't be more proud to have named Holloway Sportswear, as our Elite Vendor of the Year," said Bob McArthur, President of Johnny Mac's Sporting Goods. "The contribution Holloway consistently makes to our business has allowed Johnny Mac's and Holloway to forge a true business relationship based on trust and 'best' business practices."

"Holloway is truly honored to be named Johnny Mac's Elite Vendor of the Year," said Holloway President Dave Elliott. "Johnny Mac's Sporting Goods epitomizes the type of Team Dealer and Retailer that we strive to build our business around."

Johnny Mac's Sporting Goods, is committed to supporting team sports, as well as the individual athlete. Through innovative brands, personalized solutions and knowledgeable staff who are passionate about the game, Johnny Mac's has been an industry leader in custom team apparel, sports equipment and sportswear since 1967. Johnny Mac's continues to deliver exceptional customer experiences that build trust, drive long-term loyalty and honors the Johnny Mac's tradition.

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For additional information on Johnny Macs, please visit www.johnnymacs.com or contact:

Ren Pettinelli
Director, Corporate Development
314.996.2659
rpettinelli@johnnymacs.com

For additional information on Holloway, please visit www.hollowayusa.com or contact:

Melissa Best

Director of Digital Marketing, B2B & B2C

706.860.4633 ext.6609

mbest@augustasportswear.com